

China Touch Panel Tracker, 1Q14

DIGITIMES Research
China touch panel industry
Research Analyst: Jason Yang

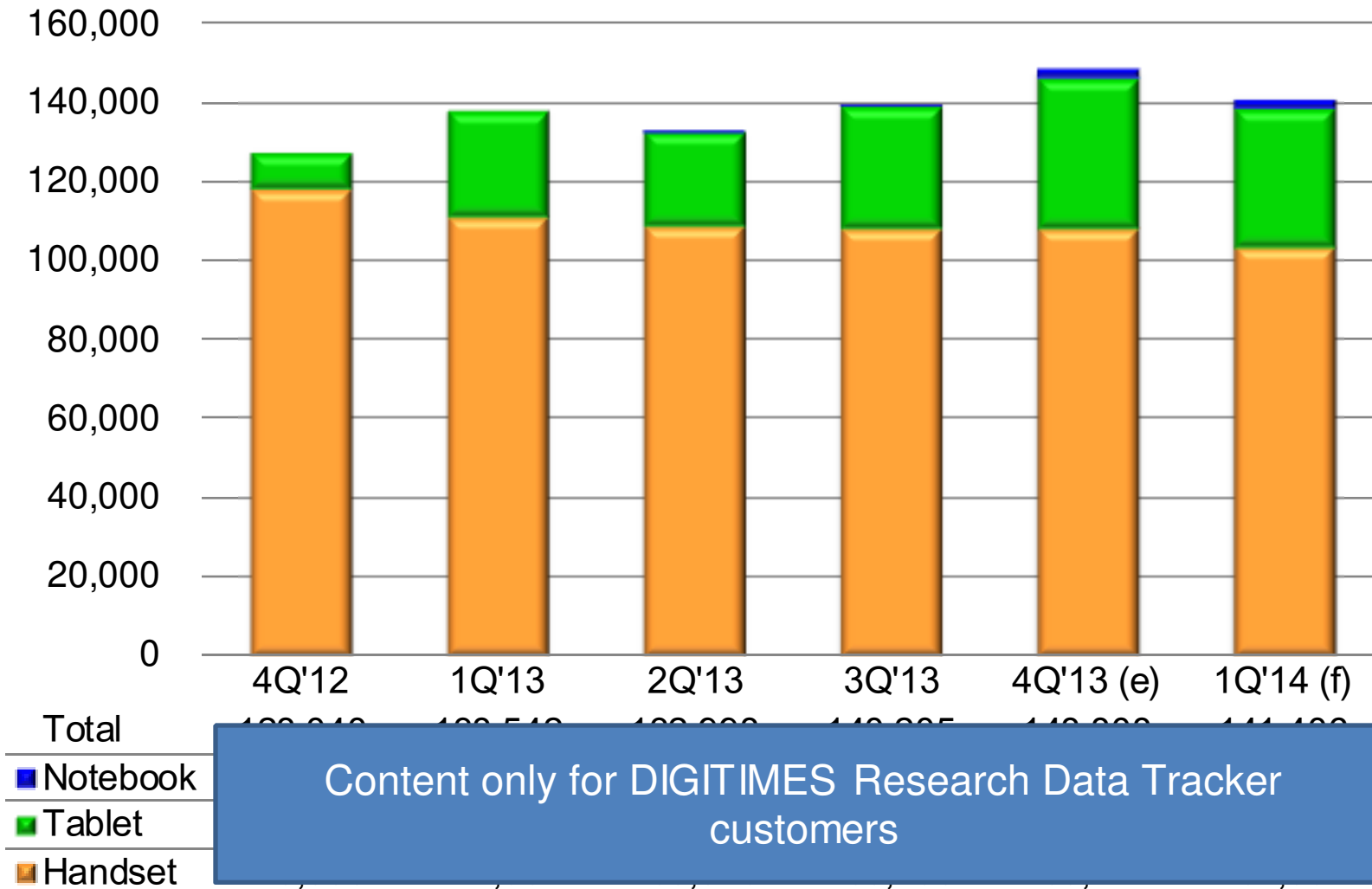
Introduction

- From growth to decline, the film market has seen a significant decline in growth. Film market growth has slowed down significantly in the past quarter, with a decline in growth rate over the period.
- In the thin-film technology market, Huawei's shipment of four million units in the first quarter of 2013 as a result of a resumption of sales while causing a decline in sales ever since the first quarter of 2014.
- Regarding large-scale research, a resumption of sales while causing a decline in sales ever since the first quarter of 2014.

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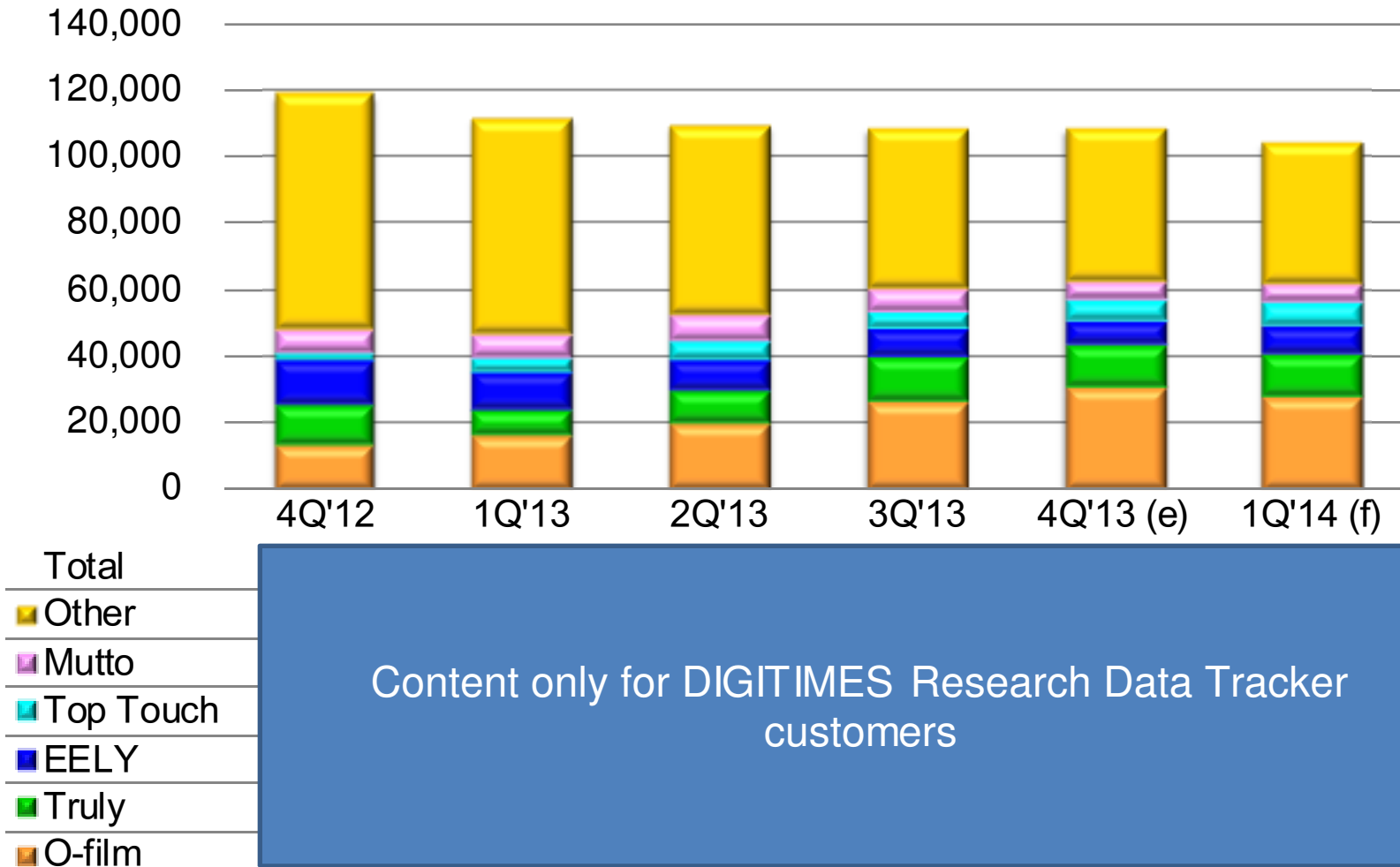
China makers touch panel shipments by application, 4Q12-1Q14 (k units)



China makers touch panel shipments by application, 4Q12-1Q14 (k units)

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China handset touch panel shipments, by maker, 4Q12-1Q14 (k units)

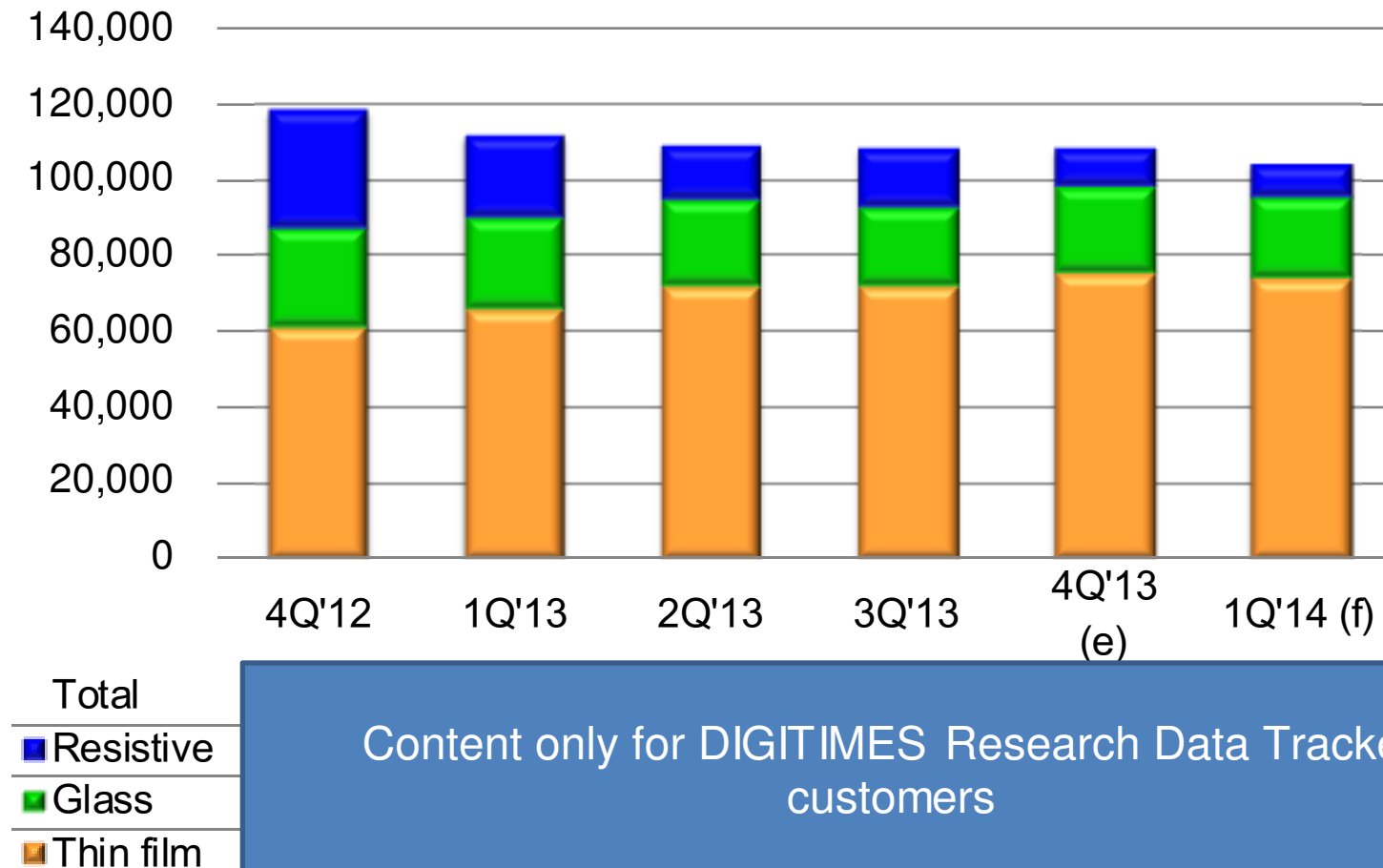


China handset touch panel shipments, by vendor, 4Q12-1Q14

- Following handset touch panel reserve adjustments coupled with new demand for smartphones such as Google's Nexus S, touch panel shipments in China rose to 30 million units in 4Q12.
- EEI's shipments in China rose to 10 million units in 4Q12, up from 8 million units in 3Q12, due to the launch of the Google Nexus S during the quarter.
- Motorola's touch panel shipments in China rose to 10 million units in 4Q12, up from 8 million units in 3Q12, due to the launch of the Google Nexus S during the quarter.
- Other vendors' touch panel shipments in China rose to 10 million units in 4Q12, up from 8 million units in 3Q12, due to the launch of the Google Nexus S during the quarter.

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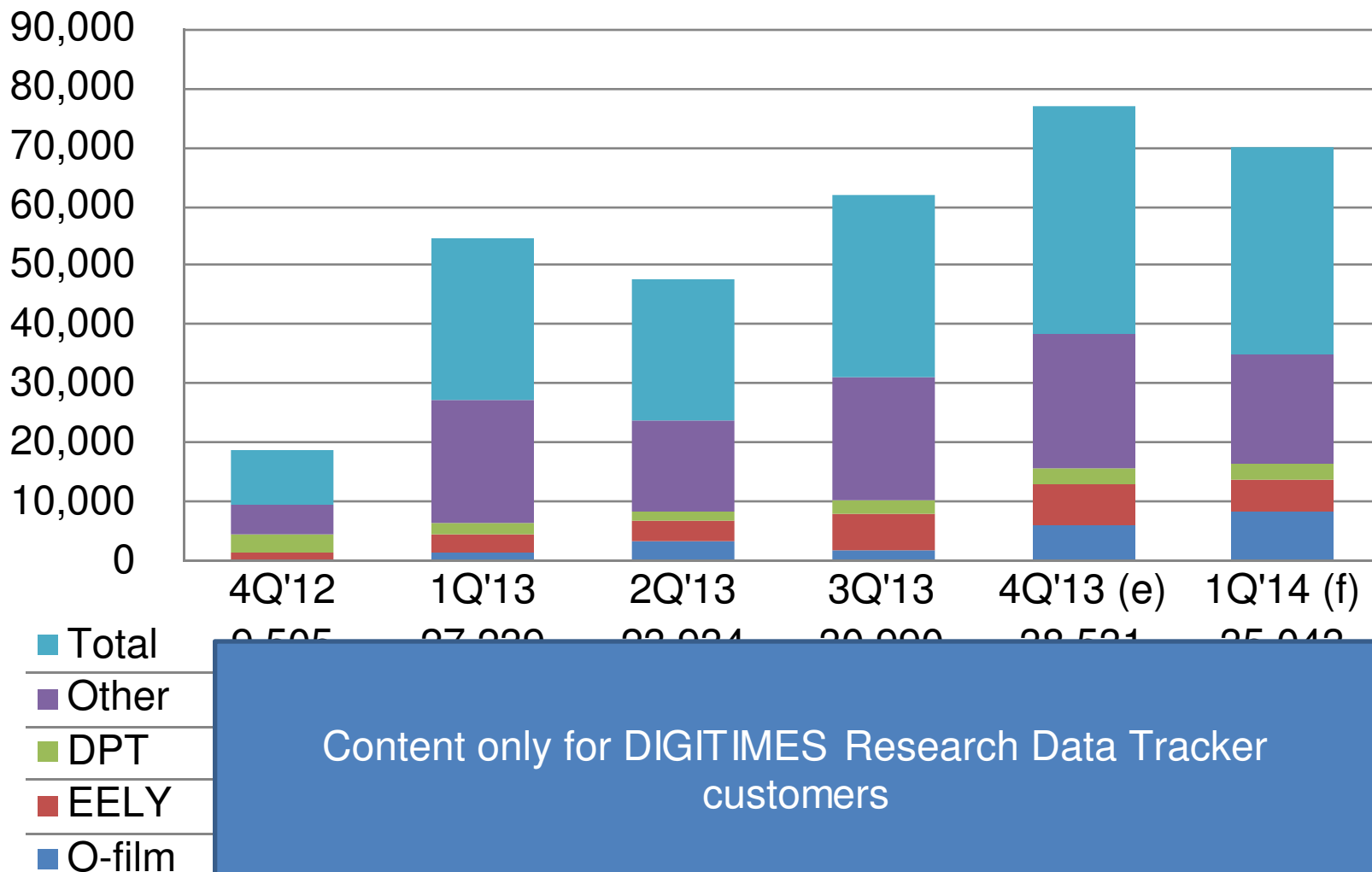
China handset touch panel shipments, by technology, 4Q12-1Q14 (k units)



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China touch panel shipments for small tablets (smaller than 11-inches), by maker, 4Q12-1Q14 (k units)



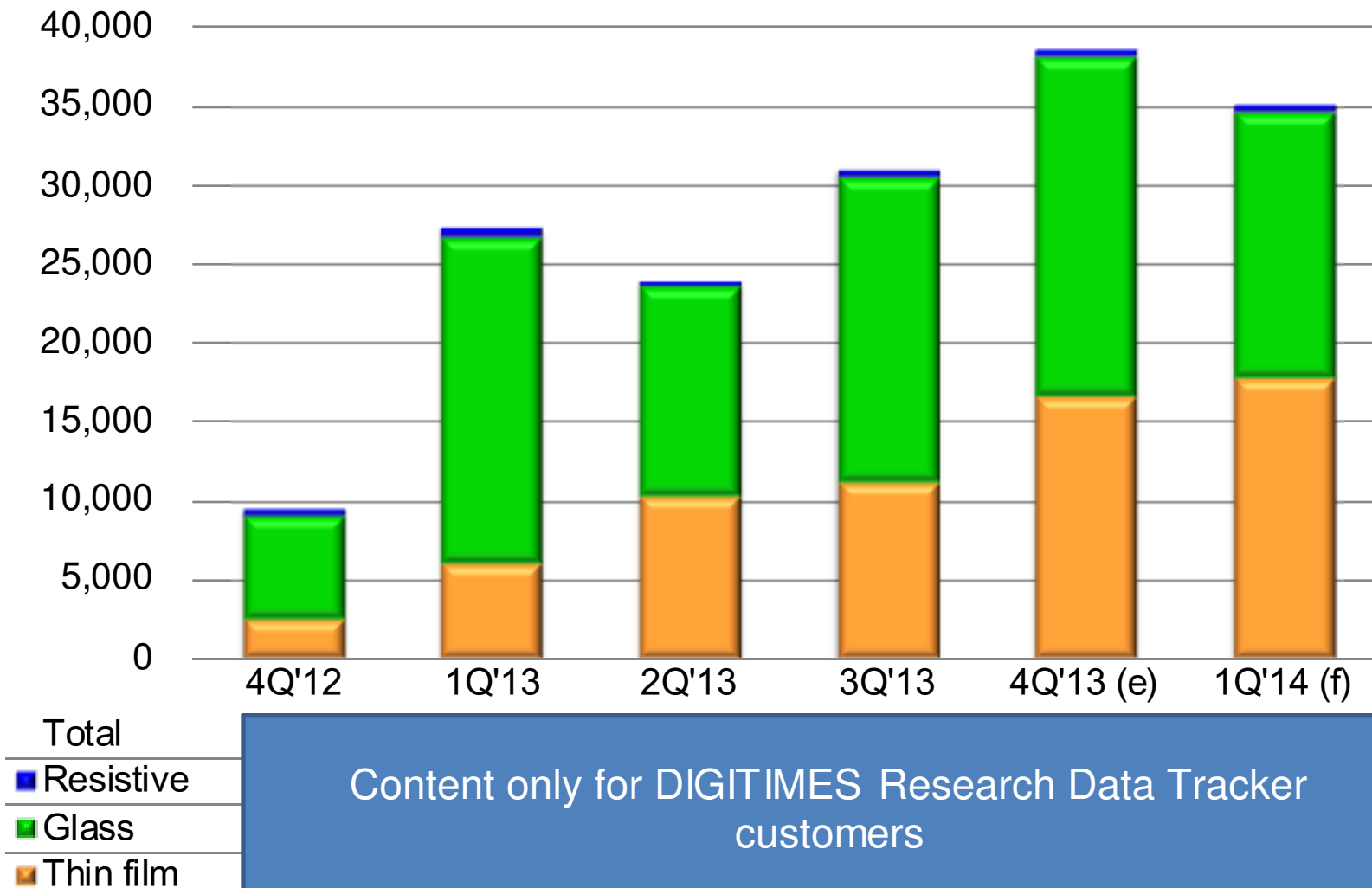
China touch panel shipments for small tablets (smaller than 11-inches), by maker, 4Q12-1Q14

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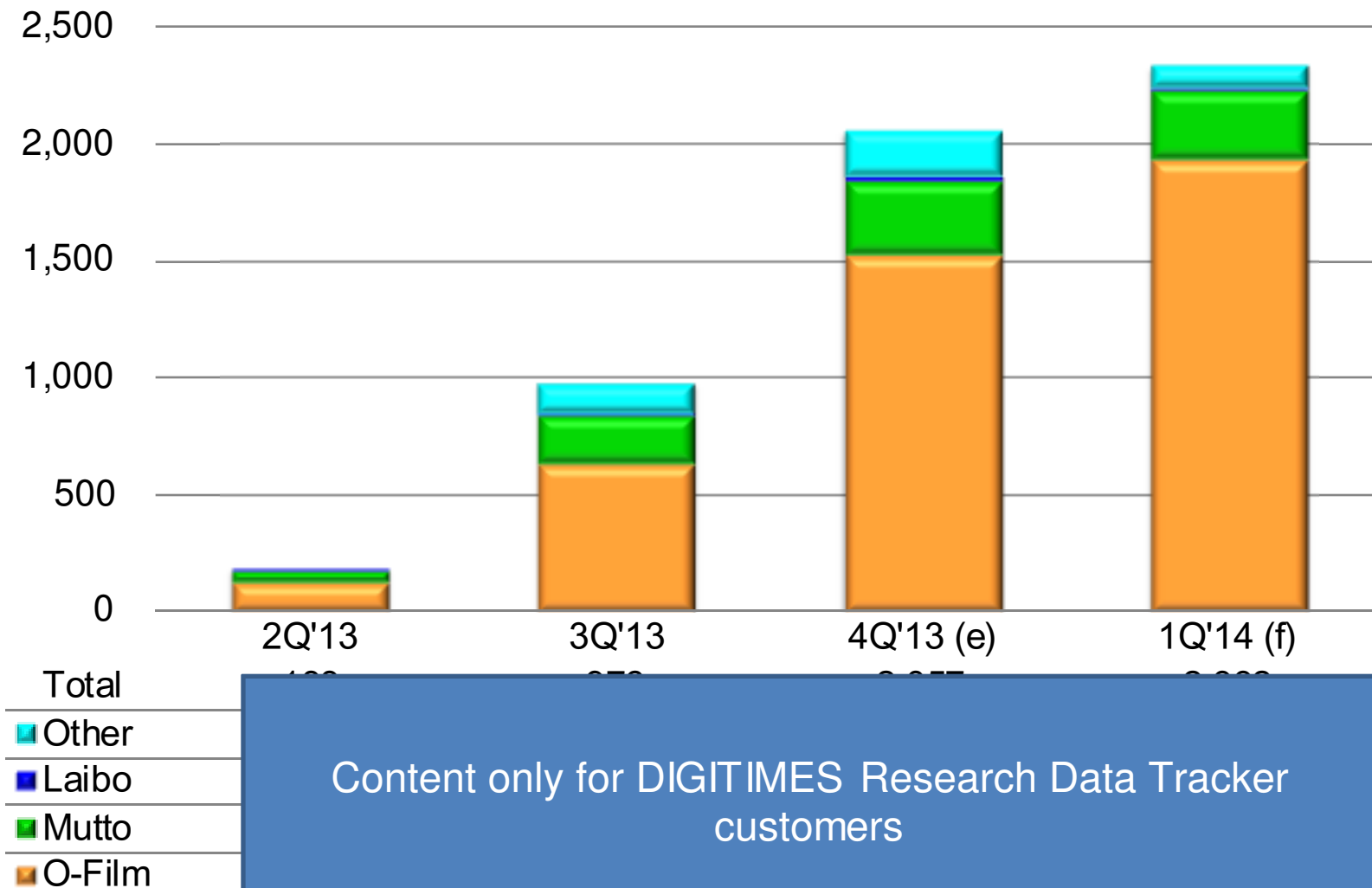
China touch panel shipments for small tablets (smaller than 11-inches), by technology, 4Q12-1Q14

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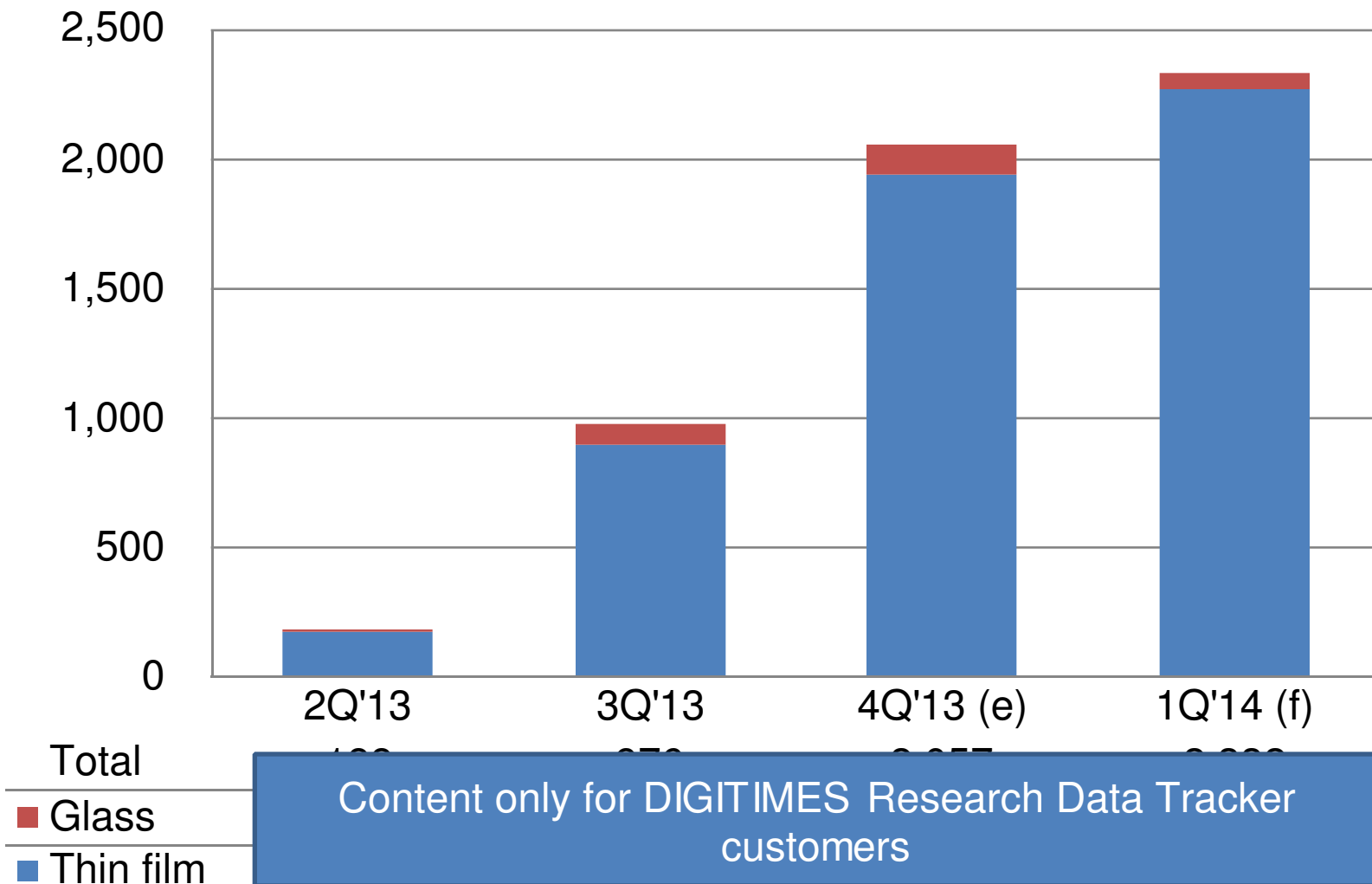
China touch panel shipments for large tablets (11-inch and above), by maker, 4Q12-1Q14 (k units)



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China touch panel shipments for large tablets (11-inch and above), by technology, 4Q12-1Q14

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